

Code: 21E00307a

MBA III Semester Regular & Supplementary Examinations November/December 2024

**ENTREPRENEURSHIP DEVELOPMENT**  
(Common to MBA, Finance, BDA, Big DA and B&FS)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

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**SECTION – A**

(Answer the following: 05 X 10 = 50 Marks)

- 1 (a) Explain the features of entrepreneurship. ✓ 5M  
(b) Discuss on the entrepreneurial scenario in India. 5M  
OR
- 2 (a) Explain the important features of various types of business. 6M  
(b) Discuss on the role of government in promoting entrepreneurship 4M
- 3 (a) Discuss on the need and significance of detailed project report. 6M  
(b) Explain the various phases in preparing project proposal. 4M  
OR
- 4 (a) Discuss on the project life cycle with a sketch. ✓ 7M  
(b) Define project planning. 3M
- 5 (a) Discuss on various steps in ideal generation and its opportunities. ✓ 7M  
(b) Define patent. 3M  
OR
- 6 (a) Explain IPR and its impact on entrepreneurial development. ✓ 7M  
(b) Define debt capital. 3M
- 7 (a) Explain on generation of new business opportunities. ✓ 7M  
(b) Define imitation strategy. 3M  
OR
- 8 (a) Discuss on entry strategies with example. 5M  
(b) Define decision under uncertainty. 5M
- 9 (a) Explain in details on the various institutions supporting women entrepreneurs. 6M  
(b) What is the need for organising EDP's? 4M  
OR
- 10 (a) Discuss on the scope of women entrepreneurship. ✓ 5M  
(b) Explain on the need and objectives of EDP. 5M

**SECTION – B**

(Compulsory question, 01 X 10 = 10 Marks)

- 11 Sakthi an young graduate in business administration is proposing to start an technology driven business in home town. This will give employment opportunity to few youngsters and will improve the standard of living. In order to get an bank loan prepare an DPR with necessary assumptions. 10M

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## MBA III Semester Supplementary Examinations September/October 2022

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2018, 2019 &amp; 2020 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

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**SECTION – A**

(Answer the following: 05 X 10 = 50 Marks)

- |    |   |     |
|----|---|-----|
| 1  | (a) Compare and contrast the entrepreneurial scenario in India and abroad.            | 7M  |
|    | (b) State the importance of small businesses to Indian economy.                       | 3M  |
|    | <b>OR</b>   |     |
| 2  | Discuss the role of government in promoting entrepreneurship.                         | 10M |
| 3  | Write a brief note on any three central institutions supporting business enterprises. | 10M |
|    | <b>OR</b>   |     |
| 4  | (a) Explain the functions of NABARD.  | 5M  |
|    | (b) What is the role played by SFC in supporting businesses?                          | 5M  |
| 5  | What is a project? Explain in detail about project planning.                          | 10M |
|    | <b>OR</b>   |     |
| 6  | Discuss in detail about the preparation of report to a project.                       | 10M |
| 7  | Outline any three schemes available for MSMEs in India in detail.                     | 10M |
|    | <b>OR</b>   |     |
| 8  | Describe the growth and development of MSMEs in India after independence.             | 10M |
| 9  | Discuss in detail about the institutions supporting women entrepreneurs.              | 10M |
|    | <b>OR</b>   |     |
| 10 | (a) Explain the role of NGOs in rural development.                                    | 6M  |
|    | (b) What are the objectives of EDPs?  | 4M  |

**SECTION – B**

(Compulsory question, 01 X 10 = 10 Marks)

- |    |   |     |
|----|---|-----|
| 11 | <b>Case Study/Problem:</b>  | 10M |
|    | India's economy is undergoing a radical change. With the government bringing more economic reforms and introducing new schemes, the business environment in the nation has changed a lot. Due to this, many new opportunities have been created. Especially in the defense sector, government has planned to give more importance to home grown companies and technologies. Recently, Ministry of Defense released 3 <sup>rd</sup> Negative import list to ensure the road ahead for self-reliant India. The doors are largely open for many foreign companies to collaborate with Indian companies and many states are ready to provide land facility under Defense corridor programs to attract investment and also to provide employment. Considering these conditions answer the following: |     |
|    | (i) How MSMEs in India can prepare themselves for utilizing this opportunity?   |     |
|    | (ii) What will be the bottlenecks faced by the domestic companies?  |     |
|    | (iii) Suggest suitable strategies to help MSMEs overcome challenges.  |     |

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Code: 17E00303

MBA III Semester Supplementary Examinations October 2020

**ENTREPRENEURSHIP DEVELOPMENT**

(For students admitted in 2017 & 2018 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

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**SECTION – A**

(Answer the following: 05 X 10 = 50 Marks)

- 1 Point out the nine Socio-Economic origins of entrepreneurship and explain it in detail.  
**OR**
- 2 Discuss about the environmental factors affecting entrepreneurship.
- 3 What is NBMSME? What are the salient features and functions of NBMSME?  
**OR**
- 4 Explain the role of SIDCO in the entrepreneurial development in Tamil Nadu.
- 5 What do you understand by a 'Project'? What are its objectives?  
**OR**
- 6 What is project identification? Explain the internal and external constraints in project identification.
- 7 Define micro, small and medium enterprises. How does the new definition differ from the old one?  
**OR**
- 8 Examine the role of Credit Guarantee Fund Trust for Micro, Small Enterprises in the development of MSMEs in India.
- 9 Discuss the scope of women entrepreneurs and List out the challenges faced by women entrepreneurs.  
**OR**
- 10 Discuss about the institutions supporting women entrepreneurs.

**SECTION – B**

(Compulsory question, 01 X 10 = 10 Marks)

11 **Case Study:**

**Role of Basic Micro Financial Ltd in Entrepreneurship Development**

BASIX is a livelihood promotion institution established in 1996, working with over a 3.5 million customers, over 90% being rural poor households and about 10% urban slums dwellers. BASIX works in 17 states i.e. Andhra Pradesh, Karnataka, Odisha, Jharkhand, Maharashtra, Madhya Pradesh, Tamilnadu, Rajasthan, Bihar, Chhattisgarh, West Bengal, Delhi, Uttarakhand, Sikkim, Meghalaya, Assam and Gujrat, 223 districts and over 39,251 villages. It has a staff of over 10,000 of which 80% are based in small towns and villages. BASIX mission is to promote a large number of sustainable livelihoods, including for the rural poor and women, through the provision of financial services and technical assistance in an integrated manner. BASIX will strive to yield a competitive rate of return to its investors so as to be able to access mainstream capital and human resources on a continuous basis.

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MBA III Semester Supplementary Examinations May 2024  
**ENTREPRENEURSHIP DEVELOPMENT**  
(Common to MBA, Finance, BDA, Big DA & BFS)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks  
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**SECTION – A**

(Answer the following: 05 X 10 = 50 Marks)

- 5 (a) Describe the types of Entrepreneurs? Which one do you think most suitable for India? 5M  
(b) Elucidate the concept of Entrepreneurial Personality with examples. 5M  
**OR**
- 2 (a) Discuss the knowledge & skills of Entrepreneur with neat sketch. 5M  
(b) Elaborate on the characteristics of successful Entrepreneurs. 5M
- 3 (a) Explain the concept of Project Planning in detail. 5M  
(b) Describe various stages of Project Life Cycle. 5M  
**OR**
- 4 (a) Write a note on feasibility study and techno economic feasibility. 5M  
(b) Elaborate on the preparation of detailed Project Report. 5M
- 5 (a) Describe on 'identifying opportunities' by the Entrepreneur. 5M  
(b) Explain the types of intellectual property. 5M  
**OR**
- 6 (a) Describe various source of capital available for entrepreneurs. 5M  
(b) Elaborate on Technology and Business Incubators. 5M
- 7 (a) Detail notes on Working Capital Management. 5M  
(b) Explain the Marketing Strategy decisions under Uncertainty. 5M  
**OR**
- 8 (a) Explain on Market Scope Strategy. 5M  
(b) Discuss on the downside of Limitation Strategies. 5M
- 9 (a) Describe Scope-Challenges faced by women Entrepreneurs. 5M  
(b) Explain the struggles faced by rural women Entrepreneurs. 5M  
**OR**
- 10 (a) Write on government Institutions supporting women Entrepreneurs. 5M  
(b) Explain the process of evaluation of Entrepreneurship Development Programmes. 5M

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**SECTION – B**

(Compulsory question, 01 X 10 = 10 Marks)

11

**Case Study/Problem:**

Year by year the population of world is increasing but resources are not increasing with the same proportion. India is the second most populated country in the world and most of its population is settle in villages or the rural part you can say. The gap between urban and rural sectors is increasing exponentially. Success of new economic trends such as microfinance and increasing number of companies in the rural sectors that there exists a large untapped market at the bottom of the economic pyramid. In the current scenario, rural markets and self-help groups have gained never before significance. Many institutes both profit and non-profit are focusing on Rural Entrepreneurship. Danapur is village near Patna, with a population of 250 families. It is far from all the amenities of an urban area be it good transportation facility or 24-hour electricity because of which infrastructure, education and employment opportunities are inadequate. The main source of income in the village is agriculture which is around 1000 INR per month. As agriculture related activities are seasonal the women in the village do knitting, sewing and allied activities when they are not engaged in agricultural activities. The knitting work done by this woman are exceptional and can compete with high end designers?

**Question:**

What are the other business options available which these villagers can do when they are not doing activities related to agriculture?

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10M