

MBA III Semester Supplementary Examinations September/October 2022

GREEN BUSINESS MANAGEMENT

(For students admitted in 2018, 2019 & 2020 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

(Answer the following: 05 X 10 = 50 Marks)

- | | | |
|----|---|-----|
| 1 | Discuss in detail about the types in green management. | 10M |
| | OR | |
| 2 | Write a brief note on nature and scope of green management. | 10M |
| 3 | Describe the environment and sustainability issues faced during the production of high-tech components and materials. | 10M |
| | OR | |
| 4 | Explain the process and techniques followed in corporate to spread the concept of green. | 10M |
| 5 | Write an essay about bio-diversity in India. | 10M |
| | OR | |
| 6 | Outline the sustainable uses of eco-system services. | 10M |
| 7 | Elucidate the term green financing. | 10M |
| | OR | |
| 8 | (a) What are the financial initiatives provided by UNEP? | 5M |
| | (b) Write a brief note on green product management. | 5M |
| 9 | Give an account on eco-commerce models. | 10M |
| | OR | |
| 10 | Describe the various phases in green project management. | 10M |

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

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|----|---|-----|
| 11 | Case Study/Problem:
"In recent times, awareness on buying green and sustainable products has increased among the people in India".
With reference to two wheeler products in India, critically analyze the above statement summarize the challenges and opportunities ahead for manufacturers. | 10M |
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Code: 17E00302

MBA III Semester Regular Examinations April/May 2022

GREEN BUSINESS MANAGEMENT

(For students admitted in 2020 only)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION – A

(Answer the following: 05 X 10 = 50 Marks)

- | | | |
|----|---|-----|
| 1 | Discuss in detail about the green management practices in India. | 10M |
| | OR | |
| 2 | Describe the evolution of green management concept. | 10M |
| 3 | Explain the relation between corporate culture and environment in detail. | 10M |
| | OR | |
| 4 | Describe the role played by sustainable production on Corporate Environment Responsibility (CER). | 10M |
| 5 | Explain the various indicators of sustainability. | 10M |
| | OR | |
| 6 | Discuss the Indian perspective of ecological economics. | 10M |
| 7 | Give an account on preparing reports for ISO 14064 standard. | 10M |
| | OR | |
| 8 | Outline the process of green energy management. | 10M |
| 9 | Discuss about green tax incentives provided by government of India. | 10M |
| | OR | |
| 10 | List down the challenges and opportunities in redesigning business towards green production. | 10M |

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

- 11 **Case Study/Problem:**
Assume that you have been selected by a large Hotel group having hotel chains in various locations across country. You are assigned to provide plan for a new type of resort near a forest area to attract tourist planning for eco-tourism. 10M
- Questions:**
- List down the factors involved in constructing such resorts near forests.
 - What are the government norms to be followed?
 - What steps to be taken to ensure sustainability?

Code: 21E00302

MBA III Semester Regular & Supplementary Examinations November/December 2024
GREEN BUSINESS MANAGEMENT
(Common to MBA and Fintech)

Time: 3 hours

Max. Marks: 60

All questions carry equal marks

SECTION - A

(Answer the following: 05 X 10 = 50 Marks)

- 1 (a) Analyse the evolution of Green Management and its impact on contemporary business practices. 5M
(b) Evaluate the nature and scope of Green Management. How does it integrate with overall business strategy and operations? 5M
- OR
- 2 (a) Examine the different types of Green Management practices. How do these practices differ in their approach and impact on environmental sustainability? 5M
(b) Demonstrate the understanding of green management in India. 5M
- 3 (a) Discuss the various sustainable production and its role in corporate environmental responsibility (CER). 5M
(b) Outline the environmental issues involved in green management. 5M
- OR
- 4 (a) Suggest some important measures for the promotion of green business management 5M
(b) Can you formulate a theory for make corporate social responsibility (CSR)? 5M
- 5 (a) Write a note on bio diversity and why it needs to be managed. 5M
(b) Describe the various indicators of sustainability. 5M
- OR
- 6 (a) Examine the importance of biodiversity in ecological economics. 5M
(b) Critique the application of ecological economics in the context of global environmental challenges. 5M
- 7 (a) Evaluate the significance of environmental reporting in promoting corporate transparency and accountability. 5M
(b) Discuss the key elements of ISO 14001 and its role in environmental management systems. 5M
- OR
- 8 (a) Assess the role of green financing in supporting sustainable projects. 5M
(b) Examine the role of green energy management in reducing an organization's environmental impact. 5M
- 9 (a) Explain Green Techniques role and functions. 5M
(b) Distinguish between Green tax incentives Vs Green tax rebates with examples. 5M
- OR
- 10 (a) Interpret the rise of Tesla car with reference to Green Techniques. 5M
(b) What are the green tax incentives available for green companies in India? 5M

Code: 21E00302

SECTION - B

(Compulsory question, 01 X 10 = 10 Marks)

11

Case Study/Problem:

Mr. Naresh is a young entrepreneur and more enthusiastic about starting a new type of business in India. He thought of establishing green company assuming that there is a lot of demand for green products. He is also worried about the present problem of pollution and ecological imbalances and hence strongly decided to start green company. But he needs you advises on the issues.

Questions:

- (i) Are there any financial sources to support the green companies in India?
(ii) What are the Govt. regulations with regard to establishing of green companies?
(iii) Do you support the decision of Mr. Naresh in this regard? If not, what are your suggestions?

10M
