



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR
(Established by Govt. of A.P., ACT No.30 of 2008)
ANANTHAPURAMU – 515 002 (A.P) INDIA

MASTER OF BUSINESS ADMINISTRATION
MBA; MBA (General Management); MBA (Business Management)
COMMON COURSE STRUCTURE

Course Code	BUSINESS ENVIRONMENT & LAW	L	T	P	C
21E00102			4	0	0
Semester		I			
Course Objectives:					
<ul style="list-style-type: none"> To Introduce business environment and various business environment factors and laws relating to business that have major repercussions on business enlighten. To explain and update the changes that occur constantly in the sphere of business environment and laws . 					
Course Outcomes (CO): Student will be able to					
<ul style="list-style-type: none"> Acquire the knowledge on business policies and environment factors to carryout a business. Understand the various laws relating to business activities Conduct and plan business effectively and efficiently in the light of information on various business policies and laws. 					
UNIT - I		Lecture Hrs: 8			
Introduction to Business Environment:-Meaning, Components of Business Environment.-Industrial policy of 1991, Liberalization, Privatization and Globalization.					
UNIT - II		Lecture Hrs: 12			
Monetary, Fiscal and Trade Policy : Monetary & Fiscal Policy –, EXIM Policy, Role of EXIM Bank. Balance of Payments: WTO : Role and functions of WTO in promoting world trade –TRIPS, TRIMS and GATS, - Dumping and Anti-dumping measures.					
UNIT - III		Lecture Hrs:12			
Law-Definition -Need, classification and sources of Business Law, Law of Contract -1872 (Part-I): Nature of Contract and essential elements of a valid Contract. Offer and Acceptance. Law of Contract – 1872 (part-II): Consideration, Capacity to Contract and free consent, Legality of the object.					
UNIT - IV		Lecture Hrs:12			
Companies Act, 1956 (Part-I): Kinds of Companies, Formulation of Companies, Incorporation, Company Documents. Company Act, 1956 (Part-II): Company Management, Directors, Company meetings, Resolutions, Auditors, Modes of Winding-up of a company.					
UNIT - V		Lecture Hrs:12			
Information Technology Act, 2000: Scope and Application of IT Act, 2000- Digital signature e-governance, penalties and adjudication, cyber regulations appellate, tribunals, duties of subscribers- Right to Information Act, 2005 –GST Act 2017.					
Textbooks:					
<ol style="list-style-type: none"> Essentials of Business Environment, K.Aswathappa, Himalaya publishers. Economic Environment of Business, 7th Edition, Ahuja H.L. S.chand Mechantile Law- Garg, Sareen, Sharma, Chawla, Kalyani publishers. 					
Reference Books:					
<ul style="list-style-type: none"> Indian Economy, Dutt and Sundaram, S. Chand, New Delhi. Business Environment – Text and Cases, Justin Paul, TMH. Indian Economy- Misra and Puri, Himalaya. Legal Aspects of Business, Ravinder Kumar, Cengage. A Manual of Business Laws, S.N.Maheshwari & Maheshwari, Himalaya. Business law for management, K.R.Bulchandani-Himalaya Publishing. Business law, R.S.N Pillai, Bhagavathi, S.Chand 					
Online Learning Resources:					
https://onlinecourses.swayam2.ac.in/imb22_mg02/preview https://onlinecourses.nptel.ac.in/noc20_lw02/preview https://onlinecourses.swayam2.ac.in/cec21_mg02/preview					