

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR

(Established by Govt. of A.P., ACT No.30 of 2008)

ANANTHAPURAMU – 515 002 (A.P) INDIA



MASTER OF BUSINESS ADMINISTRATION
MBA; MBA (General Management); MBA (Business Management)
COMMON COURSE STRUCTURE

Course Code	MANAGEMENT & ORGANIZATIONAL BEHAVIOUR	L	T	P	C
21E00101		4	0	0	4
Semester		I			
Course Objectives:					
<ul style="list-style-type: none"> To impart basic conceptual knowledge on Management theories and Practices To achieve higher productivity and accomplishing the goals of the organization. 					
Course Outcomes (CO): Student will be able to					
<ul style="list-style-type: none"> Understand concepts, theories and practices Apply theoretical knowledge in managing the organization and Know the behaviour of employees at individual, group and organisational levels at work place under different leadership styles. 					
UNIT - I		Lecture Hrs: 8			
Role of Management – Concept – Significance – Functions – Principles of Management - Patterns of Management: Scientific – Behavioural – Systems – Contingency.					
UNIT - II		Lecture Hrs: 12			
Decision Making & Controlling – Process – Techniques. Planning – Process – Problems — Making It Effective Controlling - System of Controlling – Controlling Techniques – Making Controlling Effective.					
UNIT - III		Lecture Hrs:12			
Individual Behaviour & Motivation –Understanding Individual Behaviour – Perception – Learning – Personality Types – Johari window- Transactional Analysis- Motivation– Concept of Motivation – Motivational Theories of Maslow, Herzberg, David McClelland, and Porter and Lawler					
UNIT - IV		Lecture Hrs:12			
Group Behavior& Leadership: Benefits of Groups – Types of Groups – Group Formation and Development. Leadership and Organizational Culture and Climate: Leadership – Traits Theory – Managerial Grid – Transactional Vs Transformational Leadership – Qualities of good leader- Women Leadership in India.					
UNIT - V		Lecture Hrs:12			
Organisational Behaviour–Organizing Process – Departmentation Types – Making Organizing Effective –Organisational culture- Types of culture – Organisational Culture Vs Organisational climate - Conflict management -Change Management.					
Textbooks:					
<ol style="list-style-type: none"> Principles of Management, Koontz, Weihrich and Aryasri, Tata McGraw Hill. Organizational Behaviour: Design, Structure and Culture, Gupta, Willey Management and Organisational Behaviour, Subbarao P, Himalaya Publishing House 					
Reference Books:					
<ol style="list-style-type: none"> Organisational Behaviour ,S.S.Khanka, S.Chand Organisational Behaviour, Stephen P. Robbins, Pearson Education Organisational Behaviour , Mishra .M.N ,Vikas Management and Organisational behaviour, Pierce Gordner, Cengage. Behaviour in Organizations, Hiriyappa .B.New Age Publications Organisational Behaviour,Sarma, Jaico Publications. Principles of Management ,Murugesan ,Laxmi Publications 					
Online Learning Resources:					
https://onlinecourses.nptel.ac.in/noc20_mg51/preview https://onlinecourses.swayam2.ac.in/cec20_mg03/preview https://onlinecourses.nptel.ac.in/noc20_mg58/preview https://onlinecourses.nptel.ac.in/noc21_mg30/preview					