


**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR**

(Established by Govt. of A.P., ACT No.30 of 2008)

ANANTHAPURAMU – 515 002 (A.P) INDIA

**MASTER OF BUSINESS ADMINISTRATION**
**MBA; MBA (General Management); MBA (Business Management)**
**COMMON COURSE STRUCTURE & SYLLABI**

Course Code	Specialization Elective- II	L	T	P	C
21E09304a	Financial Institutions And Services	4	0	0	4
<b>Semester</b>		<b>III</b>			
<b>Course Objectives:</b>					
<ul style="list-style-type: none"> <li>To provide an overview of financial system and components of financial system in detail.</li> <li>To explain classification of institutions, markets and services in the financial system.</li> <li>To impart knowledge on interrelationship and functioning of each component of financial system.</li> </ul>					
<b>Course Outcomes (CO):</b> Student will be able to					
<ul style="list-style-type: none"> <li>Define and understand financial system in an economy and components of financial system</li> <li>Gain knowledge on classification of financial institutions, markets and type services of institutions.</li> <li>To compare and contrast the pros and cons of each type of services available in the financial market.</li> <li>To distinguish the various financial markets and institutions and their functioning mechanism.</li> <li>Acquire knowledge on entire banking system and types of banks and functioning of banks in the financial system.</li> </ul>					
<b>UNIT – I</b>		Lecture Hrs: 8			
<b>Introduction:</b> The structure of financial system, Elements of financial system and economic development, Regulatory and Promotional Institutions - Function and Role of RBI, Monetary Policy and techniques of RBI.					
<b>UNIT – II</b>		Lecture Hrs: 12			
<b>The Banking and Non-banking Institutions:</b> The public and the private sectors – structure and comparative performance, Bank capital and Banking Innovations, Commercial and Co-operative banks. The Non-banking financial Institutions - Mutual Funds, Growth of Indian Mutual funds and its Regulation. The Role of AMFI, Insurance Companies - Role of IRDA.					
<b>UNIT - III</b>		Lecture Hrs:12			
<b>Financial and securities Markets:</b> Primary and Secondary Markets, Structure and functions of Money Market, -Call call money market , Government Securities Market – T-bills market, Commercial Bills market, Commercial paper and certificate of deposits. Securities markets:- Organization and structure, listing trading and settlement of securities market, The role and functions of SEBI.					
<b>UNIT – IV</b>		Lecture Hrs:12			
<b>Fund based services</b> - Lease and hire purchase consumer credit and Factoring - Definition, Functions, Advantages, Evaluation, venture capital financing, Housing Finance.					
<b>UNIT – V</b>		Lecture Hrs:12			
<b>Fee-based services</b> - Stock broking, credit rating Merchant Banking ,portfolio services. Underwriting, Depository services, Challenges faced by investment bankers.					
<b>Textbooks:</b>					
<ol style="list-style-type: none"> <li>Financial Institutions and Markets, L. M. Bhole, 4/e Tata McGraw Hill.</li> <li>Financial services, Gorden &amp; Natarajan, Himalaya publishers</li> </ol>					
<b>Reference Books:</b>					
<ul style="list-style-type: none"> <li>Financial Services and markets, Dr.Punithavathy Pandian, Vikas</li> <li>Financial Markets and services, Appannaiah, Reddy and Sharma, HPH</li> <li>Indian Financial System, Ramachandra and others, HPH</li> <li>Investment Institutions and Markets, Jeff Madura, Cengage, 1<sup>st</sup> Edition.</li> <li>Financial services, Thirpati, PHI.</li> <li>Financial Markets &amp; Services, Vasanth desai, Himalaya.</li> <li>Financial Institutions and Markets, Gupta Agarwal, Kalyani publishers.</li> <li>Management of Financial Services ,C.Rama Gopal ,Vikas.</li> </ul>					
<b>Online Learning Resources:</b>					
<a href="https://ebooks.lpude.in/management/mba/term_3/DMGT512_FINANCIAL_INSTITUTIONS_AND_SERVICES.pdf">https://ebooks.lpude.in/management/mba/term_3/DMGT512_FINANCIAL_INSTITUTIONS_AND_SERVICES.pdf</a> NPTEL :: Management - NOC:Financial Institutions and Markets <a href="https://www.studocu.com/.../fims-lecture-notes-online">https://www.studocu.com/.../fims-lecture-notes-online</a>					