


**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR**

(Established by Govt. of A.P., ACT No.30 of 2008)

**ANANTHAPURAMU – 515 002 (A.P) INDIA**
**MASTER OF BUSINESS ADMINISTRATION**
**MBA; MBA (General Management); MBA (Business Management)**
**COMMON COURSE STRUCTURE & SYLLABI**

Course Code	Specialization Elective- III	L	T	P	C
21E00305a	Investment And Portfolio Management	4	0	0	4
<b>Semester</b>		<b>III</b>			
<b>Course Objectives:</b>					
<ul style="list-style-type: none"> <li>To present and discuss an overview of stock markets.</li> <li>To explain concept of investment, process of investment.</li> <li>To discuss framework of fundamental and technical analysis under security analysis</li> <li>To impart knowledge on estimation and measurement of risk and return.</li> <li>To explain process of valuation of different securities.</li> <li>To describe the process of portfolio management process, theories, models to measure the performance of portfolio.</li> </ul>					
<b>Course Outcomes (CO):</b> Student will be able to					
<ul style="list-style-type: none"> <li>Understand the overview of stock markets.</li> <li>Acquire knowledge on process of investment,</li> <li>Analyse the security under different types before investing in stocks.</li> <li>Ascertain risk and return value of different securities and portfolio</li> <li>Learn various portfolio theories, models to manage portfolio and maximise the portfolio returns.</li> </ul>					
<b>UNIT – I</b>		Lecture Hrs: 8			
<b>Investment:</b> Introduction to stock markets - objectives, Process of Investment, Investment and speculation.					
<b>UNIT – II</b>		Lecture Hrs: 12			
<b>Fundamental Analysis &amp; Technical Analysis:</b> Framework of Fundamental analysis- Economic analysis, Industry analysis-Industry Life cycle - Company analysis, Fundamental Analysis Vs Technical Analysis - Dow Theory.					
<b>UNIT - III</b>		Lecture Hrs:12			
<b>Measurement of Risk and Return:</b> Revenue Return and Capital appreciation, holding period - Calculation of expected return, Risk factors, risk classification - systematic risk - unsystematic risk - standard deviation - variance- Beta .					
<b>UNIT – IV</b>		Lecture Hrs:12			
<b>Valuation of Securities:</b> Types of Securities - Approaches of valuation - Bond valuation - Preference share Valuation - Common stock Valuation					
<b>UNIT – V</b>		Lecture Hrs:12			
<b>Portfolio Management:</b> Process of Portfolio Management, Modern Portfolio - Portfolio models - Markowitz model - Sharpe single index model, Capital Asset Pricing Models.					
<b>Textbooks:</b>					
<ol style="list-style-type: none"> <li>Investment Management, V.K.Balla, S.Chand Company Ltd</li> <li>Security Analysis and Portfolio Management, Punithavathy Pandian, Vikas</li> </ol>					
<b>Reference Books:</b>					
<ul style="list-style-type: none"> <li>Investment Analysis and portfolio management, Chandra, Tata McGraw Hill .</li> <li>Security Analysis Portfolio Management, Ranganatham &amp; Madhumathi, Pearson Education.</li> <li>Security Analysis and Portfolio Management, Sudhindra Bhat, excel.</li> <li>Security analysis and portfolio management, Avadani, Himalaya publishers.</li> <li>Investment analysis portfolio management, Frank Reilly &amp; Brown, Cengage.</li> <li>Investment Management, Preethi Singh, Himalaya Publishing House, Mumbai..</li> <li>Investment, Bodie, McGraw Hill Book Company.</li> <li>Investment Management, Hiriappa, New Age Publications</li> </ul>					
<b>Online Learning Resources:</b>					
<a href="https://www.bcci.bg/projects/latvia/pdf/8_IAPM_final.pdf">https://www.bcci.bg/projects/latvia/pdf/8_IAPM_final.pdf</a> <a href="https://backup.pondiuni.edu.in/sites/default/files/investment%26portfolio-260214.pdf">https://backup.pondiuni.edu.in/sites/default/files/investment%26portfolio-260214.pdf</a> <a href="https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SBAA7002.pdf">https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SBAA7002.pdf</a> <a href="https://www.youtube.com/c/iit/search?query=securities%20and%20portfolio%20management">https://www.youtube.com/c/iit/search?query=securities%20and%20portfolio%20management</a>					